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Title of the invention:

W/O COSMETIC

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[Abstract]

[Problem to be Solved]

To provide a water-in-oil emulsion type cosmetic comprising a silicone-based surfactant, silicone oil, a polyhydric alcohol, and salts in a specific amount.

[Solution]

The present invention is a cosmetic having a remarkably improved stability and feeling of use of a water-in-oil emulsion by blending a silicone-based surfactant, silicone oil, a polyhydric alcohol, and 5 to 20 wt% of salts.

[8800]

Example 6: Sunscreen cream

F,O;	rmulation	Blending amount
1.	Dimethylpolysiloxane	25.0 parts
2.	Methyl phenyl polysiloxane	15.0
3.	Polyoxypropylene and methylpolysiloxa	ane copolymer
		6.0
4.	2-Ethylhexyl p-methoxycinnamate	6.0
5.	Particulate titanium oxide	5.0

6. Fragrance

reasonable amount

7. Glycerin

25.0

8. Sodium succinate

10.0

9. The balance of purified water to obtain the total amount of 100.

[0039]

Production method: Components 1 to 4 and 6 were mixed while stirring, then, Component 5 was uniformly dispersed therein using a homogenizer. Next, Components 7 to 9 were added, and stirred until the mixture became uniform. Using a homogenizer of a high shear force was better.